



THE NEW DESIGNER INCENTIVE PROGRAM
BY



EARN REWARDS AND GIFT CARDS BY SPECIFYING ALL
MIDDLEBY RESIDENTIAL LUXURY BRAND PORTFOLIO PRODUCTS



SPECIFY PRODUCTS
Approved designers can share their love for Middleby Luxury Brand Portfolio and be rewarded

Redeem points for gift cards to places you love to shop at!



UPLOAD RECEIPTS
Submit a copy of your of client's final invoice received from an authorized dealer



EARN CASH BACK
Designers can earn up to 3% back to be redeemed in gift cards for every dollar specified.



SCAN ME



TIER BENEFITS

Annual Birthday Bonus

Redeemable Points towards Gift Cards

Percentage Off Personal Use Purchases

Quarterly Peak Points Bonus (2x Points)

Early Access to Product Previews

Annual Anniversary Bonus

Priority Access to Exclusive Designer Events

Earn 2 Points Per Dollar on Every Receipt Uploaded

	DESIGNER	PREMIERE	ELITE	NOIR
Annual Birthday Bonus	●	●	●	●
Redeemable Points towards Gift Cards	●	●	●	●
Percentage Off Personal Use Purchases	●	●	●	●
Quarterly Peak Points Bonus (2x Points)	●	●	●	●
Early Access to Product Previews	●	●	●	●
Annual Anniversary Bonus	●	●	●	●
Priority Access to Exclusive Designer Events	●	●	●	●
Earn 2 Points Per Dollar on Every Receipt Uploaded	●	●	●	●

FAQs

How long after install can I upload a receipt?

Designers have up to 45 days after installation of Middleby products to upload receipts to earn points.

How do I receive my gift cards?

Gift cards are delivered by email to the email you created a MVIP account with?

How long does it take to become an approved designer in the MVIP Program?

It will take 24-48 hours upon signing up to be approved.

How do I earn points for referring friends?

Once you refer a friend to sign up for the MVIP program, the referral must be approved, and the friend must complete their MVIP profile.

Do points expire?

No, points will never expire.

Does this program apply with the Middleby builder program?

No, the builder program is separate and cannot be combined with the Middleby VIP Program

DESIGNER	0-20,000 POINTS
PREMIERE	20,001 - 100,000 POINTS
ELITE	100,001 - 500,000 POINTS
NOIR	500,000+ POINTS

NOW AVAILABLE ON THE APP

Download the app and receive 500 bonus points



Download Now

